

INVESTMENT SPOTLIGHT

Company Name	Greenfield Bio Plantations Pvt Ltd
Industry	Agriculture / Food & Beverage
Website	https://greenfield.organic/
Company Profile Snapshot	Greenfield Bio Plantations (Private) Limited was incorporated in 1997. We are pioneers in organic agriculture and organic produce in Sri Lanka extending from being grower to producer, marketer and exporter of certified organic produce from Sri Lanka. We work with a network of small holder farmers as well as our own farms and tea gardens since 1992, when the organic agriculture project was initiated. Greenfield is a pioneer in sustainable agriculture practicing Regenerative Agriculture and creating forest gardens since 2007, with intent of offering a solution through food to combat the climate crisis. We have been certified Fairtrade since 2010 and uplifting livelihoods of farmers and this community is one of our core ethos. The company, having started off as growers, has now extended its expertise into value addition thereby offering a complete packaged solution to the client (A one-stop solution for organic food).
Product/ Service Portfolio Snapshot	Starting with organic tea in 1992, we swiftly expanded our product portfolio to include herbs, spices, fruits, nuts, coconut water, fruit bars, superfood, plant-based meat alternatives such as jackfruit and other custom-made organic products that have gained us a coveted niche in a highly competitive global market. We offer a one-stop solution from growing to retail packaging (private labelling) thereby being able to deliver high quality products. Our processing units are FSSC certified and our produce are 100% Vegan USDA/NOP, EU and JAS Organic certified. We have been awarded with Great taste Award for several of our products from 2011 onwards
EOI – What type of partnership are you seeking	1. Distribution & warehousing - Link with distributors for the brand & importers of bulk ingredients to USA. 2. Multichannel Retailers for private labelling. 3. Omnichannel marketing strategy & implementation. 4. Ecommerce strategy and implementation/ Amazon store set up, marketing and distribution. 5. Sourcing Partners for Food and Beverages in USA.

Contact us for more:



ed@amcham.lk